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Creative Organization™ to Showcase Sustainable Cedar Products™ and Simply Life Hampers at 2011 International Home+Housewares Show

CLIFTON, NJ (January 31, 2011) – Creative Organization™, a home organization company specializing in products that offer great design, functionality and superior quality, will display their lines of Simply Life Luxe Hampers and Sustainable Cedar Products™ at the 2011 International Home+Housewares Show at McCormick Place in Chicago, March 6-8.

Simply Life Luxe Hampers feature handcrafted wood frame construction usually found on fine furniture.



These luxe hampers provide a stylish alternative to conventional laundry hampers through the use of modern materials for color, texture and design. The hampers are available in endless cover and texture options and custom embellishments. They offer extra large capacity and removable dividers enabling their use as a sorter. Matching wastebaskets and organizers are available with the option to purchase individually or as part of a set.

Creative Organization™'s second range of products on display at the International Home+Housewares Show, Sustainable Cedar Products™, made exclusively from FSC 100% Pure Aromatic North American Red Cedar, help repel insects and absorb moisture while keeping closets neat and organized. The Sustainable Cedar™ product line includes the Cedar Shoe Valet Set, the Cedar Closet Accessory Set, the Closet Freshener Set, the Double Sided Cedar Tie/Belt Hanger, the Cedar Accessory Shelf, the Cedar Shoe Tree and the Cedar Shoe Rack.



“We believe that organization and style are not mutually exclusive, which is why we provide consumers with chic and stylish home furnishings that help them keep their homes neat and organized,” said Fred Silber Principal of Creative Organization™. “As we herald our product line’s expansion into retail stores nationwide, we look to the Home+Housewares show to help kickstart the public awareness for those products.

Creative Organization™ will showcase their products from Booth N8527 at McCormick Place. Joining Silber at the booth will be will be Monica Nachbaur, Director of Product Development and Nancy Kopilnick, Director of Business Development. For additional information or to purchase online, please visit www.creativeorganization.org.

About Creative Organization

Creative Organization™ was launched in 2011 by industry veteran, Fred Silber, who brings nearly 30 years of expertise representing various manufacturers and developing private label programs to this new venture.

As a home organization company specializing in products which offer great design, functionality and superior quality, *Creative Organization*™ promotes their products under five of their strongest brands including: Sustainable Cedar Products™, Eco-Friendly Products, Auto Interiors, Destination Organization™ and Simply Life. Emphasizing performance characteristics coupled with unique applications and superior packaging, *Creative* has energized the businesses with a fresh approach and new meaning.

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